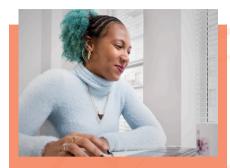
DOMINIQUELAMBRIGHT

Experienced Business Owner, Editor, Writer, Content Creator, & Administrative Professional



<u>CONTACT</u> dmleditingandwriting.com dmlediting@gmail.com

EDUCATION

(262) 939-7929

Bachelor of Arts - English, Professional & Technical Writing University of Wisconsin-Milwaukee, 2011 - 2015

CORE SKILLS

- Writing & Editing: Content Creation, Blogging, Business Writing, Journalism
- Digital Marketing: SEO, Social Media Management, Content Strategy
- Project Management: Content Scheduling, Webpage Management, Client Communication
- Technical Skills: Microsoft Office Suite, WordPress, Canva, Email Marketing Platforms

TECHNICAL PROFICIENCY

- Microsoft Office Suite: Word, Excel, PowerPoint, Publisher
- WordPress Administration, SEO, Canva
- Email Marketing Platforms, Social Media Tools

SUMMARY

Dynamic professional with extensive experience in written and visual content creation, editing, digital marketing, and virtual assistance. Proven expertise in managing multigenre writing projects, providing top-tier client support, and driving engagement through social media and content marketing.

PROFESSIONAL EXPERIENCE

OWNER, DML EDITING & WRITING

Freelance Writer/Editor/Virtual Assistant | Racine, WI | March 2014 – Present

- Provide writing, editing, and content creation services for a diverse client base.
- Serve as a virtual assistant for various organizations, handling administrative tasks, social media, and web content.
- Notable contracts:
 - <u>Insideout Living, Inc.</u> Virtual Assistant, content creation, social media, admin tasks (SEPT 2023-Present)
 - <u>Abide Family Blessings & The Amazing Faith Foundation</u> Virtual Assistant, content creation, admin tasks (JAN 2023–Present)
 - <u>Blackdoctor.org</u> Writer and Managing Editor for HBCU content, content writer, editing content (JULY 2022-Present)
 - <u>Mahogany Gallery</u> Virtual Assistant, social media management, blog writing (JAN 2023- MAR 2024)
 - <u>My Marijuana Cards</u> Director of Content Marketing and Content Writer, developed content strategies, oversaw social media, and managed daily website maintenance (FEB 2021 - DEC 2022)
 - <u>Literary BAEs</u> BAE: Bad Ass Editor, editing multiple manuscripts by multiple authors (APR 2018 - MAY 2021)

PART-TIME AUTHOR, SAVAGE PUBLISHING

Writer | Racine, WI | June 2015 – Present

• Authored multi-genre books across self-help, poetry, romance, and more.

ADDITIONAL EXPERIENCE

- Compliance Clerk, Northwestern Mutual Ensured compliance in email reviews (2016–2017)
- Substitute Teacher, Racine Unified School District Taught K-12, adaptable to diverse learning environments (SEPT 2019- OCT 2020)
- Community Outreach, Public Allies Supported Racine Mayor's Office with social media, outreach (AUG 2021– JUN 2022)